



Melchor C. Aquino Jr.

Lead Web Developer / Event Technologist



JOB EXPERIENCE

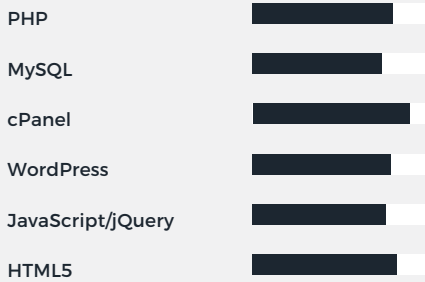


PROFILE

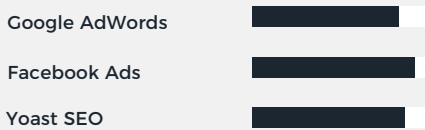
My name is Melchor C. Aquino Jr. I am currently working as a Freelance Web Developer and Event Technologist. I am currently maintaining multiple Facebook Pages and Websites. Upon request, I am accepting project based jobs which suits the clients needs on his or her business. I enjoy Building new Websites, Researching new trends in advertising and Playing Video Games as during my free time.



SKILLS



OTHER SKILLS



HOBBIES

Google Partnership Review

I am currently reviewing the Google Advertising programs before taking the Certification Exams.

Learning Arduino & Raspberry Pi

I found interest in learning Arduino and Raspberry Pi during my stay in an events company. I learned that you can control LEDs, Add Sensors and everything with Arduino and Raspberry Pi.

Digital Intravision Co-Founder Jan. 2019 - Present

I am the Co-Founder of Digital Intravision, a Marketing Firm mainly focused on on-site events activation, fabrication and promotion of brands and services. We also cater for politicians which we promoted via Google Ads and Facebook Ads during the Philippine Electoral Campaign Period.

Contact Elint Chief Tech. Officer Jun. 2018 - Present

I am currently working as a Senior Technical Officer for Contact Elint Trading. My task is to search for suppliers or manufacturers of the items requested by our clients and to conduct background checks on third party sellers of the requested companies.

Royal Cable Web Dev. Head May 2018 - May 2019

I have worked as a Web Developer for Royal Cable Philippines. My primary task is to redesign their website to match the current trends and to boost their visits via Facebook or via Google AdWords. I am also tasked to create a billing system for their new and existing customers.

Addiction Foods Web Dev. Manager Sept. 2018 - May 2019

I have worked as a Web Development Manager for the Addiction Foods. I have developed and maintained all the three brands they have, Namely: Addiction Foods, Wishbone Pet and Awesome Pawsome. I am also in charge of creating the Automation Script for their Emailers and Landing Pages. During my tenureship, I was also tasked to make their websites and servers more safe and secure from Hackers.

The Medical City Freelance App Developer Sep. 2017 - Oct. 2017

I worked as a Freelance Mobile Application Developer for The Medical City Philippines. Using Attendify as a back-end. I managed to create a Mobile Application that helps guests on navigating the event venue and by sending notifications when the seminar module is about to start.

Johnson & Johnson Freelance Web Developer Aug. 2017 - Sep. 2017

I worked as a Freelance Web Developer for Johnson & Johnson Philippines for the development of their Digital Sales Application which focuses on selling Over-the-Counter Drugs online for a short period of time.

Chevron Philippines Freelance AR Developer Jul. 2017 - Aug. 2017

I worked as a Freelance Augmented Reality Developer for Chevron Philippines for one month. I created an Augmented Reality Application which uses a sliding monitor in which when a client/user moves the monitor to a specific image, a video will play describing the image beneath the monitor.

MME Connections Lead Web Developer/ Event Technologist Feb. 2016 - Jul. 2017

I previously worked at MME Connections, Inc. as a Lead Web Developer that specializes in building e-commerce websites using Wordpress/WooCommerce within the day to present to the client. I am also assigned to do research and implement new technologies for the company's future events. I have implemented the Augmented Reality Technology, Hologram Technology and the Touch-Screen Technology in the company during my tenureship.

Adsflo.com Sr. Web Developer/ MediaBuyer Nov. 2015 - Feb. 2016

On 2015, I worked with Adsflo.com, a Singapore Based WebAds Company. My primary role includes Fixing lander scripts (JS, jQuery), Configuring WordPress website for Promotional Blogging (ie, Security Implementation), Lander Translation based on the Geolocation of the target country, training newly hired applicants for faster work flow and create documentations for each new system that will be implemented.

Araneta Center Inc. Jr. Web Developer Oct. 2010 - Aug. 2015

I have worked in Araneta Center Inc. as a Junior Web Developer. My primary tasks are Maintaining the Server by creating and uploading the updated files for the websites and backing up the databases weekly. I am also assigned to do report generation from Google Analytics. The websites that I work with are: Araneta Center, Pizza Hut PH, Dairy Queen PH, Tacobell PH, Gateway Cineplex 10 and Gateway Mall PH.



www.hellobearie.com
facebook.com/seventhsequence



Viber: +63 2 915 0434 661
Skype: melchorcaquinojr@yahoo.com



mel@hellobearie.com
melchorjr2006@gmail.com



Melchor C. Aquino Jr.

Lead Web Developer / Event Technologist



PROFILE

My name is Melchor C. Aquino Jr. I am currently working as a Freelance Web Developer and Event Technologist. I am currently maintaining multiple Facebook Pages and Websites. Upon request, I am accepting project based jobs which suits the clients needs on his or her business. I enjoy Building new Websites, Researching new trends in advertising and Playing Video Games as during my free time.



EDUCATION

FEU - East Asia College **Computer Science** **November 2009**

I have studied Bachelor of Science in Computer Science in FEU - East Asia College (now FEU - Institute of Technology) from 2005 to 2009. I have studied the different concept of programming from Assembly Language to PHP and different Operating Systems. I have also joined multiple organizations like Security Fellowship - Southeast Asia which revolves around Cybersecurity.



AWARDS / CERTIFICATES

Google AdWords Certified

By Applying the knowledge I learned from my experience in Adsflo, I managed to score 83 out of 100 from the Google AdWords Certification Exam last September 19, 2016.

Certified Ethical Hacker

After taking the EC Council course for 2 weeks and applying the knowledge I earned during my College. I have managed to score 89 out of 100 on the CEH Certification Exam. (Granted on June 22, 2012)

Facebook Ads Business Manager/Owner

I have been a Facebook Ads & Business Manager since I was employed on Multimedia Exponents Inc. as a part for their Online campaigns for their supported brands. However, I managed to apply for my own account for my company **Digital Intravision**.

Plaque of Recognition - Vice President Leni Robredo - 2016

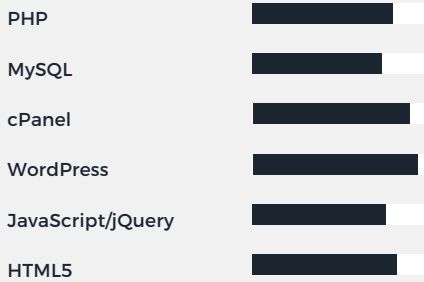
We have been a part of the Social Media Campaign of Vice President Leni Robredo during the 2016 elections which helped the candidate to spread the awareness of her platforms and future plans for the country.

Plaque of Recognition - Councilor Angelito "Totie" Lazaro - 2019

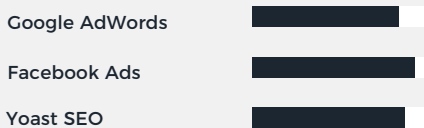
We have been the primary team for the Social Media Campaign of Councilor Angelito "Totie" Lazaro for the 2019 elections. In which, we helped the candidate to spread the awareness of his contributions and authored city ordinances for the ages 18 and up who uses social media.



SKILLS



OTHER SKILLS



HOBBIES

Google Partnership Review

I am currently reviewing the Google Advertising programs before taking the Certification Exams.

Learning Arduino & Raspberry Pi

I found interest in learning Arduino and Raspberry Pi during my stay in an events company. I learned that you can control LEDs, Add Sensors and everything with Arduino and Raspberry Pi.



www.hellobearie.com
facebook.com/seventhsequence



Viber: +63 2 915 0434 461
Skype: melchorcaquinojr@yahoo.com



mel@hellobearie.com
melchorjr2006@gmail.com



Melchor C. Aquino Jr.

Lead Web Developer / Event Technologist

A ACI Websites

During my 5 year tenureship on the Araneta Center Inc. I have managed to create and revamp multiple mainstream websites such as Bb. Pilipinas Website, Pizza Hut Philippines, Smart Araneta Coliseum, Cyberpark Tower, TicketNet and Tacobell PH.

B Invitestore.com

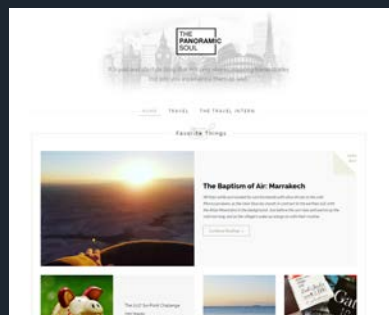
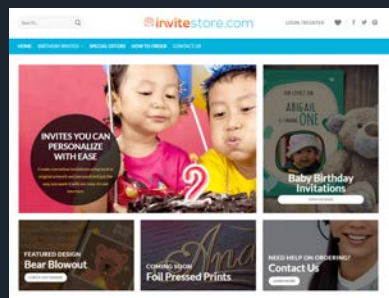
I have developed a stand-alone website for our Printing Department named "Invitestore" which specializes on letting users to select their desired birthday card template that was created by our Creative Department and personalizing it based on their desire. I have also integrated the payment gateway based on PayPal Developer API and PesoPay so users can have multiple options on selecting what type of payment he/she would like.

C Immunodome & Chevron Exhibits

Our Client, Wyeth Philippines gave us a task to create a Cyber Type exhibit for the Pediatricians that will participate on their event. As a programmer, I have created and formulated the First 1000 Days Augmented Reality zone. While I coded the Touch Screen Map via Flash. I have also provided the rendering settings for the Hologram in order to be more realistic on the client's eye. The Gallery hosted more than 3,000 Doctors on a span of 2 Months. This was also used on Chevron Exhibit last August 16-19, 2017 on SMX Convention Center.

D TPS Website

On this website, my client is a Writer at Tripzilla Magazine. He told me that he would like to have his own blog site that could run promos and competitions. Using Wordpress and FB Pixel, I have managed to create the blog site while having a sponsored post on Facebook whenever a user visits the website. The complete name of the website is thepanoramicsoul.com



www.hellobearie.com
facebook.com/seventhsequence



Viber: +63 2 915 0434 661
Skype: melchorcaquinojr@yahoo.com



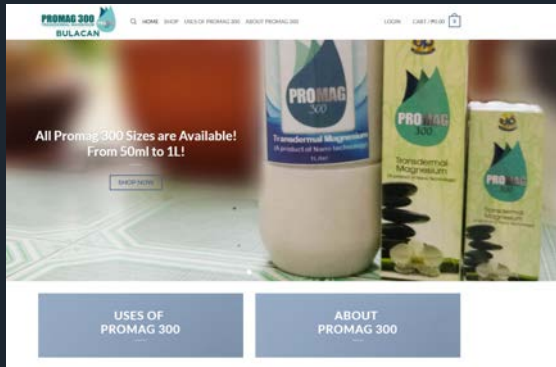
mel@hellobearie.com
melchorjr2006@gmail.com



Melchor C. Aquino Jr. Lead Web Developer / Event Technologist

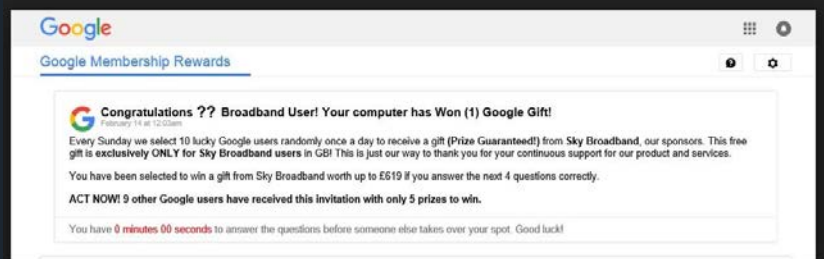
E Promag300.store

After I resigned from MME, my mother asked me to create an e-commerce website for her and host it on my web server. I have created the website using Wordpress and WooCommerce. We have also used Facebook Ads as an engagement tool to gather customers who are interested in her product.



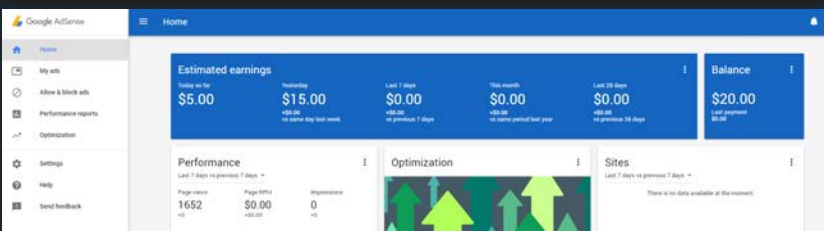
F Ad Placement /Landing Pages (BH)

When I was working with AdsFlo.com, I was tasked to create landing pages with catchy promos as the title to grab the user's attention. I have used wordpress to create multiple sites in one day and use a content spinner/SEO tools on their AWS Server via VPC to boost traffic and to increase google search rank and ad appearance. I also used spy tools such as AdPlexity to copy landing pages from other websites.



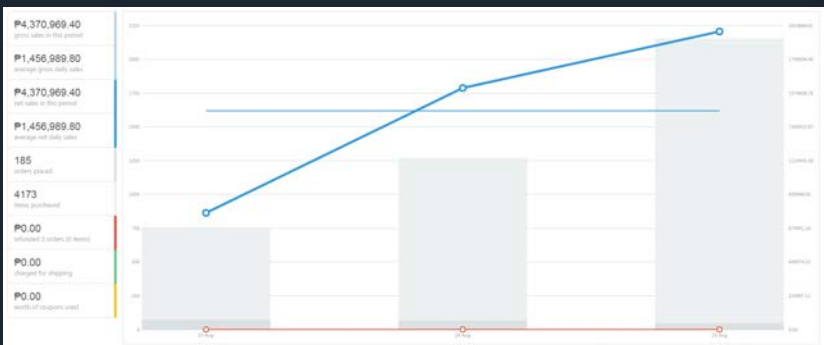
G AdSense Implementation

I am recently qualified to run AdSense on my websites. As a personal experiment, I have created blogs that has dummy contents. So far, the traffic seems to be normal but I am still trying to push this experiment by buying VPS and using content spinners to boost traffic and income at the same time.



H J&J DSApp

On August 8, 2017, Johnson and Johnson's Philippines asked me to create an e-commerce website that could cater to their customers for their 3 day event. I created the website using WordPress and WooCommerce due to the lack of time allowance. The Event started on August 23 and ended on August 25, 2017. The Web Application Gathered 185 Orders with a total gross sales of P 4,370,969.40.



www.hellobearie.com
facebook.com/seventhsequence



Viber: +63 2 915 0434 661
Skype: melchorcaquinojr@yahoo.com



mel@hellobearie.com
melchorjr2006@gmail.com



Melchor C. Aquino Jr.

Lead Web Developer / Event Technologist

I Addiction Foods Websites

During my 8 month tenureship for the Addiction Foods. I managed to update and secure all their brands including Private Label, Wishbone and Addiction Foods websites. I am also the project lead for the creation and implementation of their Wishbonepet website.

J Awesome Pawsome

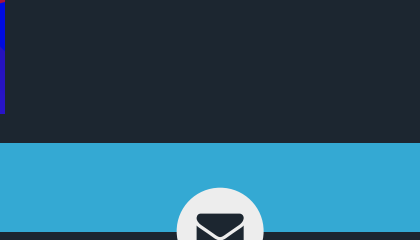
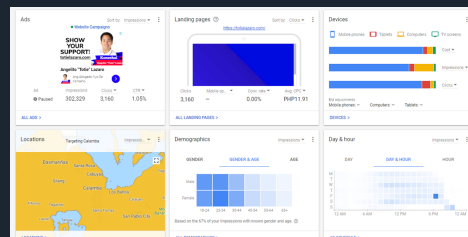
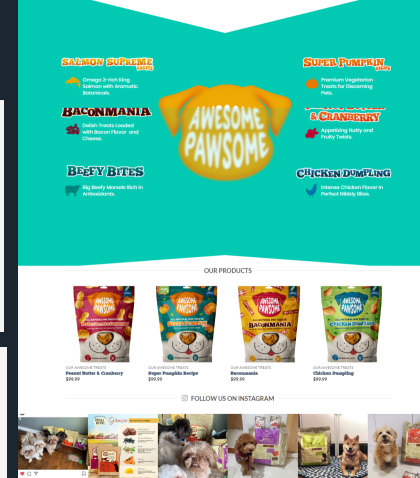
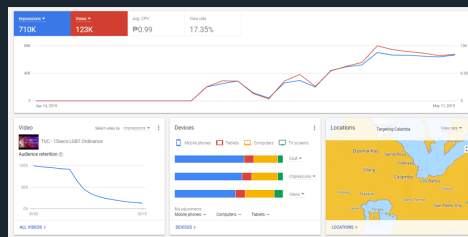
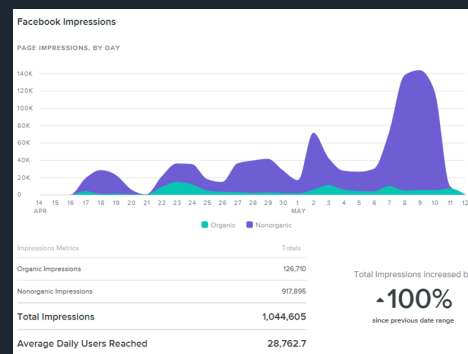
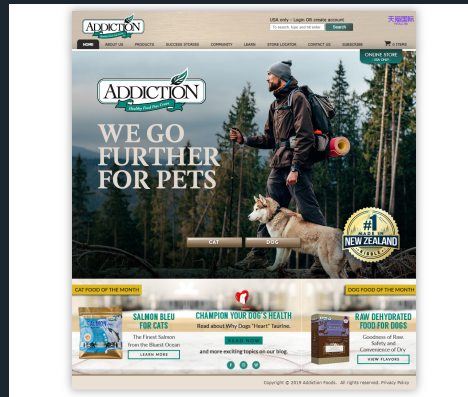
I have also developed a new ecommerce website for Addiction Foods namely "Project Awesome Pawsome". In which, this will handle their new line of Dog treats called "Awesome Pawsome". The primary goal for the website is to always make the visitors to say and feel "Wow" and "Awesome" while browsing the product or while reading the product descriptions.

K Councilor Totie Lazaro Campaign

During the 2019 Election Period in the Philippines, his brother, Dennis Lazaro, asked us to promote his brother through social media. As his survey results shows that he is less known from the ages 18 up to 45. Since his primary focus for his ordinances are aimed towards senior citizens. We managed to get at least 2,056,469 impressions from both Facebook and Google Ads during our 26-day operation. Our Candidate managed to win the councilor position on was proclaimed last May 20, 2019.

L Motor Central & Yamaha Launch Campaign

On May 17, 2019. Our company handled the "Kaibigan" Launch campaign of Motorcentral which has an attendance of at least 150 people. At the same day, Yamaha launched their new motorcycle Yamaha Ninja 650. We handled the lights, sounds and scripts for the events which was held on Biñan Laguna. Our company has been contracted for 4 more runs because of the success of our launch campaigns.



www.hellobearie.com
facebook.com/seventhsequence



Viber: +63 2 915 0434 661
Skype: melchorcaquinojr@yahoo.com



mel@hellobearie.com
melchorjr2006@gmail.com