

DANIELA MARIJEN Z. BALGOS

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danielabalgos@gmail.com

Bachelor of Science in Development Communication (2018)

University of the Philippines Los Baños



Skills

- Managing social media content for brand
- Copywriting and copyediting for brand
- Graphic design and creative direction
- CMS management
- MS Office manipulation
- Google Suite manipulation
- Research and writing for survey
- Developing and designing communication materials for ICE campaigns
- News writing
- Feature writing
- Administrative support
- Basic video editing and animation (via MS PowerPoint)
- Basic photography and videography
- Voice-acting and acting

Relevant Experiences

Social Media Marketing Specialist, Access, ABS-CBN Corporation, August 2019 to June 2020

Online Content Specialist, Access, ABS-CBN Corporation, November 2018 to August 2019

Guest Speaker, District Schools Press Conference 2018, Libis Elementary School, August 2018

Guest Speaker for Editorial Cartooning, DCS Banyuhay Journalism Workshop, April 2018

Intern, Communication and Public Affairs Unit, ASEAN Centre for Biodiversity, June to July 2017

Illustrator, UNICEF ECCD Poster Comics Project, February – May 2017

Honors and Recognitions Received

College Scholar and Honor Roll, University of the Philippines Los Baños

Scholar, CHED Full Merit Student Assistance Program, 2014 – 2018

Scholar, Rizal Province College Scholarship Program, 2014 – 2018

References

Stephanie Lauren Liban
Digital Content Manager
ABS-CBN Corp.
(+63) 917 823 4477

Dexter Angelo Chan
Product Marketing Head
ABS-CBN Corp.
(+63) 998 961 6565

Ryan Archie Madrid
Graphic Designer
ABS-CBN Corp.
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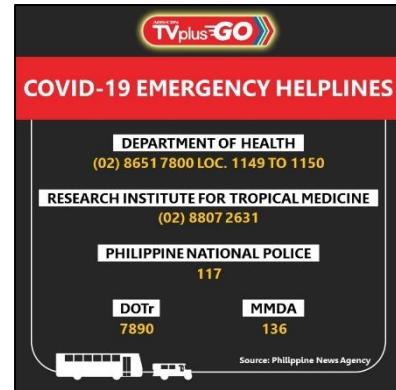
Abby Rose Alcantara
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Sample Works

Click on the link to view all of my sample works: https://bit.ly/DMZB_Portfolio

Social media art cards



Slide presentations

