

My RESUME



Name : Sim Sheng Chee Edmund
NRIC : S7639695G
Nationality : Singapore Citizen
Address : Blk 492, Jurong West St 41 #04-46 Singapore 642653
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Email Address : esim.ssc@gmail.com
Driver's License : Class 2B, 2A, 2 & 3
Car Ownership : Yes

WORK EXPERIENCE

Assistant Sales Manager

5 May 2014 – 22 May 2020

Pets' Stations Holdings Pte Ltd

- Wholesale & Distribution Sales of Pet Food, Products & Accessories
- Product Specialisation in Frozen Raw Pet Food (Big Dog Pet Food)
- Business Development
- Client Servicing & Community Engagement
- Product Presentation, Marketing/Campaign & Strategic Planning

Business Development Manager

15 April 2013 – 20 September 2013

Universe Builders Pte Ltd

- Sales & Marketing of Commercial Renovation / Design Services
- Developing strategies and working with team on marketing plans
- Presentation and develop new accounts and markets with direct commercial entities
- Project Management & Co-ordination

Assistant Sales & Marketing Manager

1 September 2011 – 14 April 2013

Stonrich Pte Ltd

- Sales & Marketing of natural marble & granite finishes
- Developing new and maintenance of existing client database such as Developers, Architects, Consultant, etc
- Sales activities such as Presentation, Cold-Calling, Achieving Targets, etc
- Construction Project Management & Co-ordination.

Sales Executive

1 July 2010 – 14 March 2011

YS Storage & Office System Pte Ltd

- Sales & Marketing of office system furniture & storage racking
- Identify & develop new business opportunity
- Sales presentation & attending to inquiries
- Site / Project Management
- Turnkey Project Management

Junior Animal Keeper

Year 2006 – Year 2009

Wildlife Reserve Singapore, Night Safari (Singapore)

- Animal Keeping & Husbandry
- Animal Enrichment Program
- Visitor's Relation & Customer Services

Sole Proprietor Business

15 Sep 2001 - 2006

D'Space Planner

ED Hannah Design Pte Ltd

- Sales & Marketing of Interior Design / Renovation Services
- Graphic Design for Signage
- Presentation & sales inquiries
- Business Development & Management
- Site / Project Management
- All business related matters

Police Officer (Regular)

4 June 1996 – 4 June 2001

Singapore Police Force, MHA

- General / Team Policing
- Patrol & Operation Room duties
- Basic investigation skills for NPC system
- Attending / Responding to emergency & crisis
- Special Ops duties

ACADEMIC EDUCATION

NTC 2 Motor Vehicle Mechanics (ITE ANG MO KIO)	1994 – 1996
NTC 3 Food & Beverage Services (SHATEC)	1993
NTC 3 Precision Machining (ITE PASIR PANJANG)	1992
GCE “N” Level (Private Candidate)	1992

OTHER ACHIEVEMENT

SPF PS21 Wits Convention (Bronze Award)	2000
Commander’s Award	1998
National Skill’s Competition (Automotive Technology)	1996
SHATEC Service Excellence - Silver Award	1993

SALARY / REMUNERATION

Last Drawn	: S\$3,200.00 (Basic) + S\$600.00 (Transport) + Commission
Expected	: Negotiable