

Viktoriya Banul

Viktoriya Banul
166 Bleecker Street, Apt. 2R
Brooklyn, NY 11221, 917.995.3197
viktoriyabanul@gmail.com
Animation: www.viktoriyavbanul.com
Graphic Design: www.viktoriyabanul.com

Graphic Designer Illustrator & Animator

- **Skills**

Illustrator {Advanced}, Photoshop {Advanced}, InDesign {Advanced}, Rhno 7 {Intermediate}, Power Point {Intermediate}, Harmony {Beginning}, Storyboard Pro {Intermediate}, After Effects {Beginning}

- **Experience**

Development Counsellors International (DCI)

Graphic Designer + Illustrator

2022 - PRESENT, NEW YORK, NY

- Designed Logos, collaborating closely with a creative marketing team: conceptualizing new direction for existing brands, brand extensions.
- Designed: brand assets and guidelines, activation items, icons, digital ads, posters, magazine covers and created layouts and templates,
- Working on publications, creating illustrations, charts and graphs.
- Edited videos in Lumen5, Canva, Premier Pro, and After Effects.
- Created Power Points presentations for Tourism, Digital, and economic development departments.

Meta Retail / Graphic Designer + Product Photographer

2020 - 2022, NEW YORK, NY

- Worked on all aspects of product design and development
- Created idea drafts, liaised with manufacturers and buyers
- Worked with legal templates, created logos and package designs
- Styled and photographed products, retouched photographs
- Created 3D renderings for presentations

Self-Employed / Freelance Graphic Designer + illustrator

2016 - 2019, NEW YORK, NY

- Created GIFs, Storyboards, 2D animations based on the script
- Worked on editorial layouts, illustrations, and packaging for clients in the fields of publishing, jewelry design, education, animal rights activism, health clubs, sleep products, skin care, and hot beverages.

- **Education**

National Technical University of Ukraine/

Bachelor of Arts in Illustration and Printable Media

2002 - 2006, KYIV, UKRAINE

School of Visual Arts / Associate's Degree:

Product Photography and Graphic Design

2009 - 2012

Coursework: 3D Modeling, 2D Animation, Storyboarding, Motion Graphic, Dynamic Figure Drawing

2022 PRESENT, NEW YORK, NY