



VISHWA PRABHATH

PROFILE

Results-driven Deputy Manager in Business Development with extensive experience. Proven track record in global product management, strategic growth initiatives, market research, R&D leadership, and compliance with ISO 9001 and 14001. Proficient in managing institutional and online sales channels, and adept at leveraging social media for brand enhancement and engagement.

EXPERIENCE

Deputy Manager – Business Development (June 2018 - Now)

Pharmaceutical Division, Brown & Company PLC - Sri Lanka

- Responsible for managing product ranges of Jinny in Thailand, Bioveta a.s. International in the Czech Republic, and Vivaldis Animal Health in India.
- Conduct market research and engage in R&D activities to explore new markets and develop new products.
- Lead the environmental and quality management team to uphold ISO 9001 and 14001 standards.
- Oversee B2B and digital sales platforms.
- Oversee and manage the division's social media pages to increase brand presence and engagement.

Language Promotion & Investigating Officer (August 2014 – June 2018)

Official Languages Commission - Sri Lanka

- Conducting Language Audits to assess public sector employees' proficiency in official languages.
- Prepare Audit Reports and recommendation letters.
- Educating public sector employees on how to implement the official languages policy.
- Attending to public complaints about languages and assisting them in resolving them.
- Liaise with government and non-government organizations in order to put the official languages policy into action

PROFESSIONAL QUALIFICATIONS

Master of Business Administration (2020)

University of Kelaniya - Sri Lanka

Grade Point Average (GPA) – 3.03

CONTACT DETAILS



12/H, Kirindivita Road,
Udugampola (11030), Sri Lanka



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PERSONAL DETAILS

Date of Birth : 1990.01.14
Age : 33 years
Nationality : Sri Lankan
Gender : Male
Civil Status : Married

LANGUAGES

- English
- Sinhala
- Hindi

KEY SKILLS

- Interpersonal Skills
- Communication
- Time Management
- Collaboration
- Negotiation
- Product and Service Knowledge
- MS Office & ERP systems
- Social Media Marketing

REFERENCES

Mr. H. Hewage
Additional Secretary
Ministry of Water Supply
No.35, New Parliament Road,
Pelawatta,
Battaramulla, Sri Lanka
+94710554036

Mr. M.M Thilakarathne
Deputy General Manager
Regional Finance & Collection
Sri Lanka Telecom.
Lotus Road, P.O. Box 503,
Colombo 01, Sri Lanka
+94710118052

EDUCATIONAL QUALIFICATIONS

Bachelor of Science (2014)

University of Kelaniya – Sri Lanka
Grade Point Average (GPA) – 2.03

G.C.E Advanced Level Examination (2009)

Niwatthaka Chethiya Maha Vidyalaya, Anuradhapura – Sri Lanka

G.C.E Ordinary Level Examination (2005)

Niwatthaka Chethiya Maha Vidyalaya, Anuradhapura – Sri Lanka

CERTIFICATIONS

Certificate Course in MS Office 2007 (2013)

University of Kelaniya – Sri Lanka

SPECIAL ACHIEVEMENTS

Justice of Peace (Whole Island)

University Color holder for Hockey (2011/2012)

University of Kelaniya – Sri Lanka

Executive committee member of Mercantile Hockey Association of Sri Lanka (2023/2024)